



## FOR IMMEDIATE RELEASE

### Be Our Guest! The King's Academy Drama Department Presents *Beauty and the Beast*

SUNNYVALE, Calif, February 28, 2014 — "Be Our Guest" at The King's Academy starting March 6<sup>th</sup> and step into the enchanted world of Disney's *Beauty and the Beast*. Performances will be held Thursday through Saturday (March 6-8, 13-15) at The King's Academy Theatre, 562 N. Britton Ave, Sunnyvale, 94085

**March 6, 7, 8, 13, 14, 15 at 7:00 p.m.**  
**March 8 and 15 at 1:30 p.m.**

Tickets can be purchased online at [www.tka.org/tickets](http://www.tka.org/tickets) or one hour before show time at the box office: \$15/adult, \$12/student, \$10/person for Opening Night (Thursday, March 6) and first matinee (Saturday, March 8). Patrons with special seating needs or those purchasing seating for ten or more, please contact Mrs. Rhonda Irwin at (408) 481-9900 x4227.



Exhilarating! Funny! Upbeat! Joyful! These are just some of the ways cast members described this year's high school musical, *Beauty and the Beast*. This "Tale As Old As Time" is filled with magical costumes and memorable characters. Released in 1991, Disney's *Beauty and the Beast* became the first animated film to be nominated for the Academy Award for Best Picture, and in 1994, *Beauty and the Beast* became Disney's first animated film to be adapted into a Broadway musical. The music was written by Alan Menken, and the lyrics by Howard Ashman and Tim Rice. The play ran on Broadway for 5,461 performances until 2007 and was Broadway's eighth longest-running production in history.

The King's Academy is a Christ-centered college preparatory junior and senior high school for students in grades 6-12. Many schools educate, few change lives. At The King's Academy, lives are transformed through Christ-centered education. Our students graduate with a sense of belonging and purpose. At TKA, students know they matter because of the close relationships they develop with teachers and peers. Moreover, The King's Academy spiritual life program and service trips prepare students to make a difference to others. TKA also offers a stellar visual and performing arts program, known throughout the Bay Area, and competitive athletics, fielding over 50 teams.

The King's Academy is accredited by both the Association of Christian Schools International (ACSI) and The Western Association of Schools and Colleges (WASC). TKA is currently accepting applications for the 2014-2015 school year. For more information about The King's Academy, please visit the website at [www.tka.org](http://www.tka.org).

#### Press Contact:

Kriss Hayward, Public Relations Director  
THE KING'S ACADEMY  
562 N. Britton Avenue  
Sunnyvale, CA 94085-3841  
P: (408) 481.9900 x235  
[kriss.hayward@tka.org](mailto:kriss.hayward@tka.org)

###